

**ACTIONS TAKEN  
REGULAR SESSION  
MAYOR AND COUNCIL  
COUNCIL CHAMBERS  
WEDNESDAY, JANUARY 19, 2011  
6:30 P.M.**

4. **Consent Agenda** – All those items listed below may be enacted upon by one motion and approved as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

**a) Approval of the Minutes:**

- 1) Regular Session – January 5, 2011
- 2) Work Session – January 7, 2011

**b) Set Next Meeting, Date and Time:**

- 1) January 26, 2011 at 6:30 p.m. – Council Hears Planning & Zoning Matters
- 2) February 2, 2011 at 6:30 p.m. – Regular Session
- 3) February 16, 2011 at 6:30 p.m. – Regular Session
- 4) February 23, 2011 at 6:30 p.m. – Council Hears Planning & Zoning Matters

On a motion by Garrison, seconded by Whatley, the Consent Agenda was unanimously approved as presented, with the note regarding the February 18 meeting.

Garrison asked the Town Manager which Friday in February was to be set aside as contemplated for a work session; at this point it will be February 18, from 9:00 to 12:30 p.m.

5. **Special Announcements & Presentations** – Welcome to the new businesses that registered in December.

- Aurora's Across America, 2504 N. Main Street, Flagstaff
- B-Ann Builders LLC, 4060 E Grandview, Mesa
- Camp Verde Kiwanis Club, Finnie Flat Road, Camp Verde
- K-Sar Electric Inc., Flagstaff
- Oak Creek Sheet Metal, LLC, 2701 W. Highway 279, Sedona
- Creekside Enterprises, LLC, 4305 N Lake View, Rimrock

Mayor Burnside reviewed the list of new and renewed business licenses for the foregoing businesses, and welcomed them to Camp Verde.

6. **Council Informational Reports.**

**Whatley** reported on her attendance at the Meet and Greet event at the Yavapai-Apache Nation last Friday, commenting on how much she enjoyed and appreciated that opportunity.

**Kovacovich** said he also attended the YAN event that was very good, and he extended his thanks for being able to meet with them.

**Garrison** said that she is dealing with a computer breakdown that is being repaired, but that left her without information and notes on meetings; she apologized for not being able to share any updates at this time.

**Baker** also commented on the wonderful YAN Meet and Greet event, and their consistently gracious hosting of that event from year to year.

**German** said that she also attended the YAN event; this morning she attended the Superintendents Advisory Council meeting at which the participation of the schools in the Centennial Project was discussed, together with some possible ideas for the School District.

**Burnside** reported on his attendance, together with the Town Manager, at a meeting of the Greater Arizona Mayors Association ("GAMA"), a new group formed as a result of recognition that the rural communities are the economic engine for the State. GAMA is for the northern part of Arizona to consistently work together on problems as well as working with the Legislature to share concerns for this area. Burnside said he also attended the YAN event that had a comfortable, casual atmosphere for visiting, and described a conversation with them regarding possibly working together on a mutually beneficial project. Burnside also

shared examples of how young people can make a tremendous difference in their community through their caring and involvement.

7. **Call to the Public for items not on the agenda.**

(Comments from the following individual are summarized.)

**Justin Wertz** spoke regarding the campaign he is involved in, working with others to create a safe community to enjoy recreation.

There was no further public input.

8. **Presentation by the Yavapai County Planning Division Manager Elise Link and possible discussion regarding the Yavapai County Comprehensive Plan.**

There was no action taken.

9. **Quarterly reports/presentations to include possible discussion of the reports from the following:**  
Staff Resource

- **Board of Adjustments**
- **Planning and Zoning Commission**
- **Camp Verde Chamber of Commerce**
- **Update on Fort Verde State Park**

There was no action taken.

10. **Discussion, consideration, and possible approval of budget reappropriations for the first half of the 2010-2011 fiscal year as detailed in the staff report.** Staff Resource: Lisa Elliott

On a motion by Baker, seconded by Roulette, the Council unanimously approved the budget reappropriations for the first half of the 2010-2011 Fiscal Year as detailed in the Staff report.

11. **Discussion, consideration, and possible approval of Resolution 2011-830, a resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona, adopting an Intergovernmental Agreement with the Arizona Department of Transportation.** This project is the Finnie Flat Sidewalk Project. Staff Resource: Ron Long

On a motion by Baker seconded by German, the Council **voted 6-1** to approve Resolution 2011-830 and IGA/JPA #09-1521 for the Finnie Flat Sidewalk Project; **with Burnside opposed, based upon lack of plans to indicate what is going to be done.**

There was no public input.

12. **Discussion, consideration, and possible approval of 2011-831, a resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona, adopting an intergovernmental agreement with the Arizona Department of Transportation.** This project is the SR-260 Sidewalk Project. Staff Resource: Ron Long

On a motion by Roulette, seconded by German, the Council voted unanimously for the approval and execution of Resolution 2011-831 and IGA/JPA 10-2271 for State Route 260 Sidewalk & Landscaping Project.

There was no public input.

Councilor Baker requested item 13:

13. **Discussion, consideration, and possible approval to use "Gateway to the Verde Valley" as the Town's motto/logo/branding.**

On a motion by Baker, seconded by German, the Council **voted 4-3** to approve the Town's motto, "Gateway to the Verde Valley," and use it to start branding Camp Verde; **with 'no' votes by Burnside, Garrison and Whatley.** (Note: Garrison said that she voted 'no', although she was not opposed to "Gateway to the Verde Valley," but she wanted public input and a chance to see if there is something else that might fit the Town a little better. Whatley said her "no" vote was only because she wanted to work with and get more input from the Chamber. Burnside said his 'no' vote reflects the same, he wanted more input.)

## **PUBLIC INPUT**

(Comments from the following individuals are summarized.)

**Tracie Schimikowsky** reviewed a branding project being done by one economic development team ; the team has created a draft questionnaire for public input and suggestions for identifying Camp Verde with a particular slogan or tag line. The questionnaire will be distributed at the upcoming Pecan & Wine Festival; the closing date for questionnaire is estimated for around the end of March. The results can be reviewed during a presentation or a work session, in order to go forward with deciding on a final brand.

**Howard Parrish** commented on the highway sign coming down Copper Canyon that indicates, "Entering the Verde Valley."

**Dave Freeman** said that in addition to the Town's brand there can be sort of sub-brands; he believes that it is important to sell the history of the Town through souvenir mugs, for example, with perhaps a sub-brand for the Historical Society. That should not conflict with the Town and Chamber main brand. Freeman displayed a front bumper plate for vehicles that are for sale for \$10.

There was no further public input.

### **14. Call to the Public for Items not on the Agenda.**

There was no public input.

### **15. Advanced Approvals of Town Expenditures.**

There were no advanced approvals.

### **16. Manager/Staff Report**

- **Update regarding staff input relative to the proposed changes to the Financial Operations Guide**

Martin said that not a lot has changed in the document that the Council already has; what will change are the names for the positions. Where there needs to be a review of a particular finance, it will be the senior level/Finance Director; where there is no need for a separation of duties, that will be allowed for a Finance Clerk. The position of Finance Director is being advertised and responses have been received; the first review of the resumes and letters will be February 1<sup>st</sup>; recruiting will continue until the best person to fill that position is selected. The Sr. Acct. position will not be filled; the position of a Finance Director has been budgeted; once the position is filled it should no longer be necessary to have outside consultants which will be significant savings. Martin will be working with staff going through the accounts for cutting checks and receiving input of data; all is well.

### **17. Adjournment**

On a motion by German, seconded by Kovacovich, the meeting was adjourned at 8:34 p.m.